

The image features a logo for 'ASCEND 2022' in the upper left. The word 'ASCEND' is in a large, bold, black sans-serif font, with '2022' in a smaller, lighter font below it. To the left of the text are three diagonal lines in blue, orange, and red. The background is a vibrant, abstract graphic with a color gradient from blue at the bottom to red at the top. It includes several stylized, 3D-looking rectangular blocks of varying heights and colors (orange, red, pink), some with orange outlines. A pattern of small, light-colored dots is scattered across the background.

ASCEND

2022

How to Improve Your Chances of Being Selected to Speak at Ascend



Agenda

- Introductions
- What is Ascend?
- What Happens at Ascend?
- Location, Location, Location
- How Do I Apply to Speak?
- Tips and Tricks
- Things to Avoid
- Paper Selection Process
- Dates and Deadlines

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Speakers

- **Mike Jones:** OATUG Education Manager
- **Carrie Hollack:** OHUG Board Member and Program Chair
- **Janice D'Aloia:** OHUG Executive Director

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What is Ascend 2022?

- Ascend 2022 is co-produced by two Oracle User Groups, OATUG and OHUG
- OATUG primarily covers E-Business Suite, ERP Cloud, & EPM/Hyperion
- OHUG primarily covers Oracle Cloud HCM, EBS HCM, PeopleSoft, Taleo, and Learn

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What Happens at Ascend 2022?

Oracle Education!

- Users share knowledge with other Oracle users
 - Speakers showcase an innovative business solution
 - Users highlight their application expertise
 - Speakers bring their industry perspective
- Oracle sessions and product updates
- On-prem sessions as well as Cloud
- Professional development
- Networking opportunities
- Exhibitor showcase
- Evenings – Exhibit Hall Reception; Member Appreciation Party

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Aria Resort & Casino, Las Vegas



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How Do I Apply to Speak?



Simply go to the Ascend 2022 website and view the [“Presenter Info”](#)



Develop a clever title, abstract, and 3 learning objectives



If you are accepted, a PowerPoint is not due until May 9th, 2022



If you are accepted, Users/Customers will receive **discounted** registration to Ascend 2022 (\$195)



Associates & Partners receive deeply discounted registration (\$495)

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Tips & Tricks for Success

Start	Define a specific problem, solution, or hot topic Broad appeal; Be real and focus on what you have done
Submit	Submit early, submit on multiple topics
Create	Create a catchy title to grab attention – have some fun!
Fill in	Fill in 3 Learning Objectives (For standardization, we do not ask for anymore)
Have	Have a good success story or a how-to story Consultants – include your customer if possible
Describe	Describe a good story of the lessons learned (I wish I had known this ... before I started...)
Give	Give your customer top billing (Primary Presenter)



Things to Avoid

- Creating a title or abstract that is “sales” in nature; Oracle Users want to hear a good User story, tips & tricks, or specifics on how to do something.
- If you are an associate or exhibiting company, leave your company name out of the Title, Abstract, and Objectives
- Spelling and grammar errors
- Make sure you have placed your session in the proper Track/Smart Track
- Plagiarism
- If you are an OATUG SIG interested in presenting, you must submit a full title, abstract, and learning objectives for the session. You cannot simply say, “SIG Meeting”


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Paper Selection Process

OATUG members and OHUG volunteers vote on proposals

A light orange downward-pointing arrow indicating the flow from the first step to the second.

Attendee historical data is used to ascertain how many sessions can be selected for a particular Smart Track

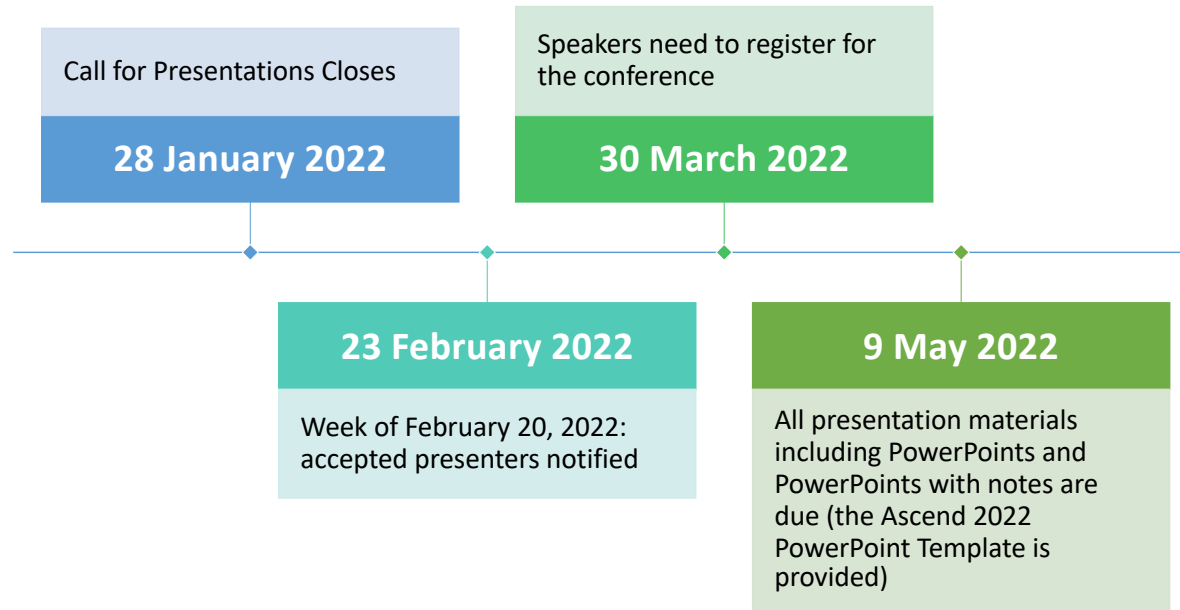
A light gray downward-pointing arrow indicating the flow from the second step to the third.

OATUG and OHUG track leads use the proposal rating (based on votes) and their comprehensive knowledge to build the agenda

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Dates & Deadlines



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Questions?